

CONTRACT



WNCN
WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

Contract / Revision 905950 / 3		Alt Order # 25170673
Product 4714 candidate		
Contract Dates 10/25/16 - 10/31/16	Estimate # 4714	
Advertiser POL/Roy Cooper for Governor		Original Date / Revision 07/19/16 / 10/13/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WNCN	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
Agency Code 9912856	Advertiser Code 297	Product 1/2 317
Agency Ref IN117/SP159/AL1336	Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	WNCN	10/25/16	10/31/16	Local News @ 5a	5a-530a		:30				NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$15.00				
2	WNCN	10/25/16	10/31/16	Local News @ 530a	530a-6a		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$20.00				
3	WNCN	10/25/16	10/31/16	Local News @ 6a	6a-7a		:30				NM	8	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	8				\$75.00				
4	WNCN	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	10				\$45.00				
5	WNCN	10/25/16	10/31/16	CBS This Morning	7a-9a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$45.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Corrected product
code



WNCN
WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision	Alt Order #
905960 / 3	25170673

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
6	WNCN	10/29/16	10/29/16	Local News Sa 6a-7a	6a-7a		:30				NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S-	2	\$15.00							
8	WNCN	10/25/16	10/31/16	CBS This Morning Sa	8a-10a		:30				NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S-	2	\$25.00							
10	WNCN	10/25/16	10/31/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	1	\$15.00							
11	WNCN	10/25/16	10/31/16	Price is Right	11a-12p		:30				NM	5	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	5	\$140.00							
12	WNCN	10/25/16	10/31/16	Local News @ 12p	12p-1230p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	5	\$75.00							
13	WNCN	10/25/16	10/31/16	Y&R	1230p-130p		:30				NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	5	\$150.00							
14	WNCN	10/25/16	10/31/16	Bold & Beautiful	130p-2p		:30				NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	5	\$125.00							
16	WNCN	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	1	\$90.00							
17	WNCN	10/25/16	10/31/16	CBS Sunday Morning	9a-1030a		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	-----S	1	\$90.00							
18	WNCN	10/25/16	10/31/16	Steve Harvey	3p-4p		:30				NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
		Week: 10/25/16	10/31/16	MTWTF--	5	\$60.00							
19	WNCN	10/25/16	10/31/16	Dr Phil	4p-5p		:30				NM	5	\$325.00

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on your side
FACTORY NORTH
CAROLINA

WNCT.com
on your side online

3221 S. Evans St.
Greenville, NC 27834
252-355-8500

WNCT
3221 South Evans Street
Greenville, NC 27834
(252) 355-8542

Contract / Revision
905950 / 3

Alt Order #
25170673

Contract Dates
10/25/16 - 10/31/16

Product
4714 candidate

Estimate #
4714

Advertiser

POL/Roy Cooper for Gov

Original Date / Revision

07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Week:		10/25/16	10/31/16	MTWTF--				5	\$65.00				
20	WNCT	10/25/16	10/31/16	Local News @ 5p	5p-530p		:30				NM	4	\$280.00
Week:		10/25/16	10/31/16	MTWTF--				4	\$70.00				
21	WNCT	10/25/16	10/31/16	Local News @ 530p	530p-6p		:30				NM	5	\$350.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$70.00				
22	WNCT	10/25/16	10/31/16	Local News @ 6p	6p-630p		:30				NM	5	\$700.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$140.00				
23	WNCT	10/25/16	10/31/16	Sa 7p-730p News	7p-730p		:30				NM	1	\$30.00
Week:		10/25/16	10/31/16	-----S-				1	\$30.00				
24	WNCT	10/30/16	10/30/16	Local News @ 6p Su	6p-630p		:30				NM	1	\$70.00
Week:		10/25/16	10/31/16	-----S				1	\$70.00				
25	WNCT	10/25/16	10/31/16	Entertainment Tonight	7p-730p		:30				NM	5	\$625.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$125.00				
26	WNCT	10/25/16	10/31/16	Family Feud	730p-8p		:30				NM	5	\$1,125.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$225.00				
27	WNCT	10/25/16	10/31/16	Family Feud	730p-8p		:30				NM	1	\$50.00
Week:		10/25/16	10/31/16	-----S-				1	\$50.00				
28	WNCT	10/25/16	10/31/16	Kevin/Man with a Plan	8p-9p		:30				NM	1	\$500.00
Week:		10/25/16	10/31/16	M-----				1	\$500.00				
29	WNCT	10/25/16	10/31/16	2 Broke/Odd Couple	9p-10p		:30				NM	1	\$600.00
Week:		10/25/16	10/31/16	M-----				1	\$600.00				

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WNCT

3221 South Evans Street

Greenville, NC 27834

(252) 355-8542

WNCT.com
on your side online
3221 S. Evans St.
Greenville, NC 27834
252-355-8500

Contract / Revision	Alt Order #
906960 / 3	25170673

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
30	WNCT	10/25/16	10/31/16	Scorpion	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	M-----	1				\$600.00				
31	WNCT	10/25/16	10/31/16	NCIS	8p-9p		:30				NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----	1				\$650.00				
32	WNCT	10/25/16	10/31/16	Bull	9p-10p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-T-----	1				\$500.00				
33	WNCT	10/25/16	10/31/16	Code Black	10p-11p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	--W----	1				\$375.00				
34	WNCT	10/25/16	10/31/16	Hawaii 5-0	9p-10p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	----F--	1				\$375.00				
35	WNCT	10/25/16	10/31/16	Blue Bloods	10p-11p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	----F--	1				\$500.00				
36	WNCT	10/25/16	10/31/16	60 Minutes	7p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$400.00				
37	WNCT	10/25/16	10/31/16	Big Brother	8p-9p		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S	1				\$375.00				
39	WNCT	10/25/16	10/31/16	Local News @ 11p	11p-1135p		:30				NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5				\$120.00				
40	WNCT	10/25/16	10/29/16	LN Sat	11p-1135p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S-	1				\$50.00				
41	WNCT	10/25/16	10/31/16	Late Show	1135p-1235a		:30				NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
Week:		10/25/16	10/31/16	MTWTF--	5				\$45.00				

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Contract / Revision	Alt Order #
905950 / 3	25170673

Contract Dates	Product	Estimate #
10/25/16 - 10/31/16	4714 candidate	4714

Advertiser	Original Date / Revision
POL Roy Cooper for Gov	07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
42	WNCN	10/30/16	10/30/16	Local News Su 6a-7a	6a-7a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$15.00				
43	WNCN	10/30/16	10/30/16	Local News Su 7-8a	7-8a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S	1				\$15.00				
44	WNCN	10/25/16	10/31/16	Let's Make a Deal	10a-11a		:30				NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$65.00				
45	WNCN	10/25/16	10/31/16	The Talk	2p-3p		:30				NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	5				\$75.00				
46	WNCN	10/25/16	10/31/16	CBS Evening News	630p-7p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	MTWTF--	2				\$200.00				
47	WNCN	10/25/16	10/31/16	CBS Evening News Sat	630p-7p		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-----S-	1				\$75.00				
48	WNCN	10/25/16	10/31/16	NCIS New Orleans	10p-11p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	-T-----	1				\$600.00				
49	WNCN	10/25/16	10/31/16	Blindspot	8p-9p Blindspot		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	--W----	1				\$575.00				
50	WNCN	10/25/16	10/31/16	Criminal Minds	9p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	--W----	1				\$700.00				
51	WNCN	10/25/16	10/31/16	Big Brother	9p-10p		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/25/16	10/31/16	---T---	1				\$450.00				
52	WNCN	10/25/16	10/31/16	Sat Hour 2	9p-10p		:30				NM	1	\$90.00

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 EASTERN
 CAROLINA
 TV

WNCN

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Contract / Revision
 905950 / 3

Alt Order #
 25170673

Contract Dates
 10/25/16 - 10/31/16

Product
 4714 candidate

Estimate #
 4714

Advertiser

Original Date / Revision

POL/Roy Cooper for Gov

07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
53	WNCN	10/25/16	10/31/16	48 Hours	10p-11p		:30	1	\$150.00		NM	1	\$150.00
Week:		10/25/16	10/31/16	-----S-				1	\$90.00				
54	WNCN	10/30/16	10/30/16	LN Su	11p-1135p		:30	1	\$80.00		NM	1	\$80.00
Week:		10/25/16	10/31/16	-----S-				1	\$80.00				
55	WNCN	10/25/16	10/31/16	Late Late Show	1235a-135a		:30	5	\$10.00		NM	5	\$50.00
Week:		10/25/16	10/31/16	MTWTF--				5	\$10.00				
56	WNCN	10/25/16	10/31/16	135a Insider	139a-209x		:30	4	\$10.00		NM	4	\$40.00
Week:		10/25/16	10/31/16	MTWTF--				4	\$10.00				
57	WNCN	10/25/16	10/31/16	Person of Interest	Sa 1135p-1235x		:30	1	\$20.00		NM	1	\$20.00
Week:		10/25/16	10/31/16	-----S-				1	\$20.00				
58	WNCN	10/25/16	10/31/16	Final Score	1130p-12a		:30	1	\$50.00		NM	1	\$50.00
Week:		10/25/16	10/31/16	-----S				1	\$50.00				
59	WNCN	10/25/16	10/31/16	Thursday Night Kickoff	730p-825p		:30	1	\$200.00		NM	1	\$200.00
Week:		10/25/16	10/31/16	---T---				1	\$200.00				
60	WNCN	10/25/16	10/31/16	Thursday Night Football	825p-1130p		:30	1	\$475.00		NM	1	\$475.00
Week:		10/25/16	10/31/16	---T---				1	\$475.00				
61	WNCN	10/25/16	10/29/16	College Football	1230p-330p		:30	1	\$75.00		NM	1	\$75.00
Week:		10/25/16	10/31/16	-----S-				1	\$75.00				
62	WNCN	10/29/16	10/29/16	College Football	330p-630p		:30	1	\$125.00		NM	1	\$125.00
Week:		10/25/16	10/31/16	-----S-				1	\$125.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WNCN
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

Contract / Revision
 905950 / 3

Alt Order #
 25170673

Contract Dates
 10/25/16 - 10/31/16

Product
 4714 candidate

Estimate #
 4714

Advertiser

POL/Roy Cooper for Gov

Original Date / Revision

07/19/16 / 10/13/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
63	WNCN	10/30/16	10/30/16	NFL Today	12n-1p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S				1	\$100.00				
64	WNCN	10/25/16	10/31/16	NFL Early Game	1p-430p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S				1	\$400.00				
65	WNCN	10/25/16	10/31/16	NFL Late Game	430p-7p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/25/16	10/31/16	-----S				1	\$500.00				
Totals												158	\$19,665.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	131	\$16,075.00	(\$2,411.25)	\$13,663.75
10/31/16 - 10/31/16	27	\$3,590.00	(\$538.50)	\$3,051.50
Totals	158	\$19,665.00	(\$2,949.75)	\$16,715.25

Signature: _____

Date: _____

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